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NEWS RELEASE

FOR IMMEDIATE RELEASE

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LAZAR WINS TRUMP TOWER PROJECT

Upholstered Furniture Contract Awarded to Domestic Manufacturer with Factories in Los Angeles & North Carolina

LOS ANGELES – MARCH, 2007 - Lazar's contract division was recently awarded the contract to provide upholstered seating for the guest rooms of the Trump International Hotel and Tower in Las Vegas. This multi million dollar order is slated to ship in the second half of this year, as the hotel is currently under construction.

Dave Sowinski, President and CEO of Lazar stated, "Last week I spoke with Donald Trump and his project executives and we finalized the contract. Trump Tower Las Vegas will be an incredible property and we are pleased to be part of the project. I believe that The Trump Organization saw the quality and value that Lazar represents in the marketplace. They also indicated that they were glad to see that the product was being made locally."

In addition to its contract division which services the hospitality and healthcare markets, Lazar is a leader in contemporary residential upholstery. Sowinski went on to say, “Lazar has several key competitive advantages, including having factories on both the East and West Coasts. These factories enable us to ship our custom upholstery within 4 weeks while also providing our customers with a freight advantage over companies that have to ship product across the country.” Sowinski added, “From a contract perspective, our customers also enjoy a quality level that most contract companies can not achieve, since our contract furniture runs down the same lines as the furniture that we ship to high end retailers such as Robb & Stucky and Cantoni, among others.”

Sowinski took the reins of Lazar in December and stated, “I am pleased with the progress we have made implementing our growth strategy. Even with the softness the industry is experiencing, we are continuing to open new dealers and are seeing significant growth in our contract business. I am very excited about the future of Lazar and how we are positioned in the marketplace.”

About Lazar Industries

Lazar Industries LLC is a privately held corporation founded by Barry and Rochelle Lazar in 1983 under the name Chair Design Inc. The company is headquartered in an 80,000-square-foot factory in central Los Angeles, CA. In addition, Lazar Industries has an 80,000-square-foot factory in Siler City, N.C., and a showroom in High Point, N.C.

Lazar’s product line includes sofas, sleepers, sectionals, chaise lounges, occasional chairs, dining chairs, and ottomans in four design categories: Avante Garde, Contemporary, Mid-Century and Vintage.

For more information, contact Eric Worthington, Lazar's Contract's Director of Sales & Marketing at (323) 232-7170, ext. 118, by fax at (323) 232-6366, or via e-mail at eworthington@lazarind.com.

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